

D B CORP LTD.

KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars (INR MN)							
	FY 17-18	Q2 FY18	Q2 FY19	Variance % (YOY)	H1 FY18	H1 FY19	Variance % (YOY)
Profit & Loss Items	12 Months	3 Months	3 Months		6 Months	6 Months	
Advt Revenue	16416	3963	4132	4.3%	8297	8681	4.6%
Circulation Revenue	4981	1248	1318	5.6%	2467	2664	8.0%
Total Revenue	23349	5713	5875	2.8%	11709	12267	4.8%
NP prices (MT)	36159	35862	44385	23.8%	35923	42234	17.6%
News Print Cost/Total Cost	41.8%	41.9%	47.6%		42.0%	47.3%	
Personnel Cost/Total Cost	25.0%	25.6%	22.2%		26.2%	22.6%	
Other Operational Cost/Total Cost	33.2%	32.5%	30.2%		31.8%	30.1%	
Total Cost	17474	4256	4898	15.1%	8320	9541	14.7%
EBIDTA	5875	1456	977	-32.9%	3390	2725	-19.6%
EBIDTA Margin	25.2%	25.5%	16.6%		28.9%	22.2%	
PAT	3240	787	462	-41.3%	1888	1438	-23.8%
Pat Margin	13.9%	13.8%	7.9%		16.1%	11.7%	
Balance Sheet Items							
Gross Fixed Assets	15896	15105	16106		15105	16106	
Net Fixed Assets	9634	9223	9375		9223	9375	
Secured Gross Term Debt	0	132	0		132	0	
Secured Net Term Debt	(3223)	(1653)	(766)		(1653)	(766)	
Tangible Networkth	19291	17845	17380		17845	17380	
Debt / Equity	0.00	0.01	0.00		0.01	0.00	
Debt / EBIDTA	0.00	0.02	0.00		0.02	0.00	
ROCE	24.3%	25.9%	26.0%		25.9%	26.0%	
RONW	16.8%	18.2%	18.4%		18.2%	18.4%	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	4.3	4.0	3.5		4.0	3.5	
Total Outside Liabilities/Tangible Net Worth	0.2	0.2	0.3		0.2	0.3	
Inventory Turnover (Days)	80	93	90		93	90	
Debtors Turnover (Days)	83	85	85		85	85	